

## WM EarthCare™ Supports Our Community with Donations

Donations of compost enrich our communities by fostering sustainable gardening, informing residents about the importance of source separation and closing the loop on materials once destined for a landfill.



### Background

Acta Non Verba: Youth Urban Farm Project is a nonprofit founded in 2011 to provide a different and supplemental education to Oakland children living in underserved communities.

Although the organization's founder, Kelly D. Carlisle, had no experience with farming, she decided to use urban farming as the vehicle to teach children about the importance of perseverance and investing in themselves. A donation of WM EarthCare compost was the "special type of magic" that helped bring the concept to life.

"I call it 'black gold' because things just started popping up just weeks after we applied the compost," Carlisle said. "It was just amazing. Everything was vibrant, the soil was rich."

Not only was the compost great for the farm, it also provided an education to both students and the organization's staff about the importance of separating organic materials, such as food scraps and landscape trimmings, from the trash and placing those items into the organics/compost cart.

"It comes from the community, and I love that this is a closed loop cycle," Carlisle said. "We focus on that. We show the children what they can be doing in a small or large way to continue the cycle. The compost comes from the materials you separate from your trash. These are lessons they take home."

### In Her Own Words



"The compost has been so amazing. I promise you, a week maybe two after we applied the compost, we had almost full size tomatoes. It was so great and eye-popping."

"I've used WM EarthCare compost not just at our farm, but at other contractor jobs that I've worked and at other farms in other parts of the city. It's great, it's wonderful. It's easy to use, it comes from the community, it's really great at growing food and amending the soil and most importantly, it's a sustainable resource."

**Kelly D. Carlisle**

*Founder and Executive Director*



**Customer:** Acta Non Verba: Youth Urban Farm Project

**Solution:** WM EarthCare Compost Donation



## Why WM EarthCare™ Compost?

Compost is a natural fertilizer that retains water and essentially takes carbon dioxide from the environment, sending it into the ground and turning a harmful greenhouse gas into a beneficial vitamin for grasses and other vegetation.

Kelly chose WM EarthCare compost because it comes from the community where she and her students live. It's a sustainable resource that provides important lessons to children about the importance of environmental protection and resource management. It doesn't hurt that it also contributes to the growth of some amazing vegetable gardens!



## Certifications

**OMRI Certified** (Organic Materials Review Institute)

**CDFA Organic Input Material** (California Department of Food and Agriculture)

**U.S. Composting Council Seal of Testing Assurance**



## How to Apply for a WM EarthCare Compost Donation

WM EarthCare™ is pleased to support community organizations that share our mission to close the loop on organic materials and nurture local environments. Each year we donate compost and mulch to qualified 501(c)(3) organizations in our service areas—Alameda, Butte, Marin, and Santa Clara counties.

Visit [wmearthcare.com/contact-us](http://wmearthcare.com/contact-us) and follow the "Apply Now" link to fill out a application for a donation..

**Eric Pasewalk**  
Industrial Account Manager  
[epasewa1@wm.com](mailto:epasewa1@wm.com)

**Ryan Brown**  
Industrial Account Manager  
[rbrown63@wm.com](mailto:rbrown63@wm.com)

*WM EarthCare™ is produced by Waste Management.*

